



## USTA Adult League State Championships Sponsorship

The Charlotte Tennis Association (“CTA”) is proud to be hosting the 2024 USTA Adult League 40 & Over State Championships. The CTA has partnered with the city and county, specifically Visit Charlotte and Mecklenburg County Park and Recreation, to bring the USTA League Championships to Charlotte.

We are excited to welcome over 1,000 players, as well as their families to our great city. Teams will be competing for State Championship titles and the opportunity to advance to the next level of competition. Play will be served across 8 different public and private tennis facilities, utilizing over 75 tennis courts during this 4-day event (June 20-23).

The CTA is looking to expand our network of support to include community minded companies and individuals who, in turn, will be recognized throughout the event.

We are offering sponsorship opportunities at the following levels:

<b>Principal</b>	\$5,000 and above
<b>Major</b>	\$2,500 and above
<b>Supporting</b>	\$1,000 and above

### Principal Sponsor:

- Primary name/logo association on all materials used in association with the promotion and execution of the Championships, including primary position and size on all volunteer t-shirts, posters, banners, signage and CTA website.
- A company-provided banner (approximately 3 x 5 foot) displayed at the headquarter site, at Queens University Sports Complex, and up to two additional public park tennis sites during the event.
- Special promotions that the company wishes to conduct at the headquarter site, at Queens University Sports Complex during the event.
- Recognition in any Press Release information leading up to the event, and/or at the conclusion of the event.

### Major Sponsors:

- Name/logo association on all materials used in association with the promotion and execution of the Championships, including secondary position and size on all volunteer t-shirts, posters, banners, signage and CTA website.
- Special promotions that the company wishes to conduct at the headquarter site, at Queens University Sports Complex during the event.

### Supporting Sponsors:

- Name association on all materials used in association with the promotion and execution of the Championships, including tertiary position and size on all volunteer t-shirts, posters, banners, signage and CTA website.

With the exception of the Principal Sponsor, categories are not exclusive, (i.e. more than one company or service within the same or similar business sector may sponsor at any level). Sponsorship fees must be received by May 15.

For additional sponsorship information, please contact: Carla O’Connor, CTA Executive Director,  
[Carla@CharlotteTennisAssociation.com](mailto:Carla@CharlotteTennisAssociation.com)

